



# SOUTHWEST AUCTION SERVICE

## Jan 31st and Feb 1st 2025

### DOG CONSIGNMENT AUCTION!

Office: 417-652-7540 Website: [www.swaauction.com](http://www.swaauction.com)

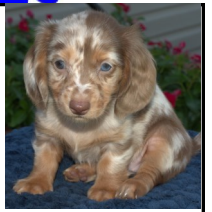
**DATE OF AUCTION:** Friday Jan 31st @ 10AM

Saturday Feb 1st @ 9:00AM!

**Location:** 151 State Hwy 76, Rocky Comfort MO 64861

(Outside of Wheaton)

*Rain or Shine! Auction held inside pavilion! Concessions available!*



#### AUCTIONEER'S STATEMENT:

2025, a New Year with high hopes of prosperity for small businesses owners such as professional dog breeders. Whether you realize it or not, I believe we are over the hump and on our way to an increasing market. We, as well as all live animal industries endured the low prices and watched the number of breeders reduce rapidly over the past 3 years. We experienced the same industrial tendencies in 2012-2014. The stay with it, never give up breeders that did not go out of business reaped the rewards and experienced the best 8 years that we have ever seen in this industry. I believe we are coming into that era again. Dogs as well as breeders are becoming in the shortest supply of the past decade. A 10% shortage of the demand quality puppies can generate a 300% increase in pricing. Now is your time! Now is the time to increase numbers with top quality breeding stock. This auction boasts **NO MIX BREEDS! ALL DOGS AKC ELIGIBLE! ALL DOGS UNDER 3.5 YEARS OLD! CRAIG & WAGLER ARE BRINGING MULTIPLE AKC CHAMPION PEDIGRES AND AKC CHAMPION SIRE DOGS! GENETIC CLEAR POODLES AND CAVALIER K.C.!** This is our 2025 season opener and on behalf of the SW Auction team we invite you to attend! Lots of Door Prizes! I'll see you at the auction, Bob Hughes

Thank you from the Southwest Auction Family. Viewing times start at 8 AM. If you cannot attend the auction, we can bid for you. Please call the office at 417-652-7540 or visit our website to turn in your absentee bids online, no later than THURSDAY before 5:00 pm. Thank you from the Southwest Auction Family!

\*\* Please note that equipment purchased and left after 30 days becomes subject to resale. SWA will not take responsibility for lost, stolen or resold items. \*\*

List of Breeds: For catalog info, please go to: [www.swaauction.com](http://www.swaauction.com)

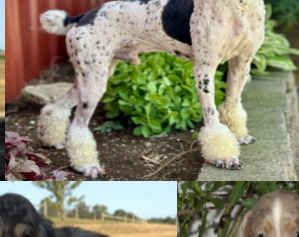
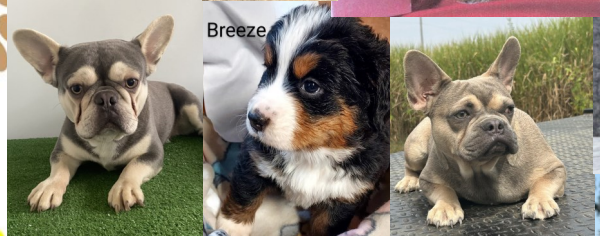
#### Selling FRIDAY Jan 31st Dog Consignment Auction

BICHON FRISE	24 FEMALE	19 MALE
PEMBROKEWELSH CORGI	19 FEMALE	5 MALE
FRENCH BULLDOG	15 FEMALE	16 MALE
MIN PINSCHER		1 MALE
POMERANIAN	26 FEMALE	21 MALE
MIN AND TOY POODLE	39 FEMALE	78 MALE
SOFT COATED WHEATEN	11 FEMALE	5 MALE



#### Selling SATURDAY Feb 1st Dog Auction

BASSET HOUND	3 FEMALE	1 MALE
BERNESE MTN DOG	5 FEMALE	1 MALE
CAVALIER KING CHARLES	56 FEMALE	42 MALE
CHIHUAHUA	3 FEMALE	1 MALE
DACHSHUND	76 FEMALE	43 MALE
ENGLISH BULLDOG	7 FEMALE	3 MALE
GOLDEN RETRIEVER	3 FEMALE	1 MALE
HAVANESE		2 MALE
LHASA APSO		2 MALE
MALTESE	10 FEMALE	8 MALE
PEMBROKEWELSH CORGI	19 FEMALE	5 MALE
MIN SCHNAUZER	2 FEMALE	
SHIHTZU	8 FEMALE	8 MALE
WEST HIGHLAND TERRIER	4 FEMALE	
YORKSHIRE TERRIER	4 FEMALE	2 MALE



**ALL Equipment Selling FRIDAY:**  
STAINLESS STEEL BOWLS AND STAINLESS FEEDERS, MICROCHIPS, PET CARRIERS, CRATES, HAIR DRYERS, FLEA AND TICK MEDICATION, HEART GUARD, PROGESTRONE TEST, AND ULTRASOUND MACHINE

Any questions please contact the office.

#### Special announcements selection for First Sale of February 2025: Attention:

Southwest Auction will be making a big change for our biggest and best sale of every year come 2025!!! The first 2 day sale in Feb. 2025 we will only be accepting dogs under the age of 3.5 years old and they must be AKC or AKC eligible. AKC eligible dogs must be guaranteed. Entry fees for this particular auction will be raised to \$30 per dog and must be paid at time of consigning.

Any questions please contact the office.

Bob Hughes  
417-652-7540



417.652.7540

**SOUTHWEST AUCTION SERVICE**

P.O. BOX 534

WHEATON, MO. 64874

[www.swaauction.com](http://www.swaauction.com)



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**Southwest Auction  
Recommends eating at :  
The Rib in Cassville MO**

**Mention our name and get  
a free onion ring  
appetizer!**



**SOUTHWEST AUCTION FACILITY: (Just outside of  
Wheaton, MO)**

**151 STATE HWY 76 ROCKY COMFORT MO 64861**

**DIRECTIONS TO AUCTION:**

**FROM WHEATON, MO:** Take Hwy 86 one mile South to Hwy 76, turn West, go 1/4 mile to sale on south side of road. Look for 3 brown barns.

**FROM CASSVILLE, MO:** Take Hwy 86/76 West 14 miles, stay West on Hwy 76, go 1/2 mile to sale on south side.

**FROM ANDERSON, MO:** Take Hwy 76 East approx. 25 to 30 miles to Rocky Comfort, Mo. Go 3 miles on Hwy 76 to sale on south side of road. Watch for signs!

**FROM MONETT, MO:** Take Hwy 37 South, go 10 miles to Purdy, Mo. Turn West on Hwy B, go 10 miles to hwy 86, turn South. Go 4 miles to Wheaton-follow Wheaton directions.

**FROM NEOSHO, MO:** Take Hwy 60 North/East 4 miles to Hwy 86. Turn East, go 25 miles to Wheaton.



**TERMS OF THIS SALE:**

**ATTENTION FIRST TIME BUYERS OR PAST BAD CHECK WRITERS: IF PAYING WITH CHECK, YOU MUST PROVIDE A BANK LETTER OF CREDIT!** At this sale, we accept CASH & GOOD CHECK WITH PROPER ID & Visa or MasterCard. WE ARE NOT RESPONSIBLE FOR ACCIDENTS TO MAN, WOMAN, CHILD OR ANIMAL. WE ARE NOT RESPONSIBLE FOR LOST, STOLEN OR DAMAGED ARTICLES OR PROPERTY! **PRIVATE PROPERTY!! ABSOLUTELY NO CAMERAS, VIDEO CAMERAS, CELL PHONE RECORDING OR ANY OTHER TYPE OF PHOTOGRAPHIC DEVICES ALLOWED WITHOUT THE PROPERTY OWNER'S WRITTEN CONSENT! VIOLATORS WILL BE PROSECUTED FOR TRESPASSING AND DAMAGES FOR SLANDEROUS INTENT! ALL DOGS ARE GUARANTEED AGAINST BRUCellosis FOR 40 DAYS AS LONG AS THEY HAVE BEEN TESTED BY A LICENSED VETERINARIAN WITHIN 7 DAYS OF THE SALE! POSITIVE RESULTS ARE ONLY VALID FROM A STATE CULTURE TEST. ALL GUARANTEES ARE BETWEEN BUYER & SELLER! ALL DOGS WILL BE MICROCHIPPED. STATEMENTS MADE DAY OF SALE TAKE PRECEDENCE OVER ALL PRINTED MATERIAL. FOR MORE INFORMATION, VISIT OUR WEBSITE: [www.swaauction.com](http://www.swaauction.com). ALL SALES ARE SUBJECT TO A 10% BUYER'S PREMIUM!**